

Curriculum Vitae

Personal Information

Name: Kristoffer Lindequist Kjaer
Adress: Cort Adelers Gade 14, ST. TV.
8200 Aarhus N
Phone: +45 20 47 57 02
Birth date: July 30, 1983
E-mail: me@kkjaer.com
Website: www.kkjaer.com

Formal Education

1999-2002: Marselisborg High School, Mathematical Graduate
2004-2005: TVBasic, Multimedia Technician
2005-2008: B.Sc. In Engineering (Business Development), Aarhus University,
Institute of Business and Technology (AU-IBT)
2008-2010: M.Sc. in Engineering (Technology Based Business Development),
AU-IBT
2009-2010: Coursework at International MBA, Faculty of Commerce and
Accountancy, Thammasat University, Bangkok, Thailand.

Supplementary Courses

2007: Negotiation, AU-IBT
2007: Sales Psychology, AU-IBT
2007: Media & Communication, AU-IBT
2008: Grundfos Challenge (case competition, won teamwork prize)
2009: Introductory Programming, ITU Copenhagen

Project Experience

B.Sc. in Eng. (Business Development)

1st Semester: B2C Marketing. Marketing Plan for new product for the consumer market in collaboration with TL Lyngsø A/S.
2nd Semester: Concept Development. Concept for birth indicator for the Danish cattle industry I collaboration with Strangko A/S.
3rd Semester: Product Development. Concept and prototype for a transportable and foldable wind turbine in collaboration with HIH Wind ApS.
4th Semester: Innovation Management. Concept and marketing strategy for an industrially produced housing solution in collaboration with Kuben A/S.
5th Semester: Strategic Management. New business strategy for spin-off SBU in collaboration with Jacob Jensen Brand ApS.
6th Semester: B2B Marketing and Sourcing. Concept, Marketing strategy and sourcing strategy for new check out cashier solution in collaboration with Expedit A/S.

M.Sc. in Eng. (Technology Based Business Development)

1 st Semester:	Market and Technology analysis. Technical & commercial feasibility study and concept development of innovative product proposition at APC Denmark, Kolding.
2 nd Semester:	Human Resource Management: Impact measurement framework for internal training program at APC Denmark, Kolding.
4 th Semester	Master's Thesis at APC Denmark, Kolding. Subject yet to be decided.

Work Experience

2005-2006:	Founder and owner, Lime WebDesign I/S.
2006-2009:	Lecturer (graphical communication, 3d CAD/CAM modeling, multimedia, basic statics, basic dynamics), AU-IBT.
2007-2008:	Warehouse Manager (part time), Føtex Herning.
2008-2009:	Student project worker, Communications Department, AU-IBT.
2008-2009:	Fitness instructor (indoor biking), FitnessOne Herning.
2008-2010:	Founder and co-owner, Jessen&Kjaer Media Denmark I/S.
2008-:	Process consultant and service developer, LindequistKullberg Business Consult ApS.
2008-:	Founder and co-owner, SPUTNiK 5 Creativity and Innovation Consulting I/S.
2008-2010:	Business Development intern, Enterprise Software, APC Denmark, Kolding.
2010-:	Fitness instructor (indoor biking), FitnessDK Aarhus.
2010-:	Program Manager, Enterprise Software, APC Denmark, Kolding.

Volunteer work

2005-2008:	Student-staff committee, B.Sc. in Eng. (Business Development), AU-IBT.
2008-2010:	Student-staff committee, M.Sc. in Eng. (Technology Based Business Development), AU-IBT.

Living abroad

2003:	Travelling - India (2 months)
2004-2005:	Travelling - Thailand, Laos, Vietnam, Cambodia (6 months)
2009-2010:	Studying and working - Bangkok, Thailand (6 months)

References

AU-IBT: Associate Professor Irina Kazankova	Phone:	+45 96 29 62 75
AU-IBT: Professor PhD Christian Koch	Phone:	+45 96 29 62 51
Føtex Herning: Head of HR Hanne Jensen	Phone:	+45 99 28 76 10
FitnessOne Herning: Center Manager Helene Klint	Phone:	+45 51 94 11 48
APC Denmark: Software VP Soeren Brogaard Jensen	Phone:	+45 72 19 03 03